



Rent A Booth

Southwest Florida Bridal Show
Sunday, January 15, 2012 from 1 to 5 PM
Harborside Event Center
1375 Monroe Street ~ Downtown Fort Myers



The event will be promoted with approximately 200 station produced announcements that will run a minimum of 3 weeks prior to the event across our four radio stations. \$19,000.00

Also, the event will be promoted on all four station websites, bridal publications and their websites, as well as local newspaper print advertisements approximately 3 weeks prior to the event. 5,000.00

Approximately 2 weeks after the event we will provide you a data base of all registered Bridal Show brides including their "vital" information. We will provide either a hard copy or a CD of this data to assist you as you market and promote your business. 1,000.00

TOTAL PROMOTIONAL VALUE OF ADVERTISING FOR EVENT > > \$25,000

Basic Booth Includes: (1) skirted table, pipe & drape backdrop with side rails, (2) chairs, and generic sign.

BOOTH PRICES:

- _____ One 10 x 10 Booth Space \$500.00 (\$450 if paid by December , 2011 – no exceptions)
- _____ Double Booth 10 x 20 \$850.00 (with double backdrop, 2 skirted tables, 4 chairs, generic sign)
- _____ End Cap Double Booth 10 x 20 \$1200.00 (only double booths will be on ends of rows, includes electric)
- _____ Extra Table** = \$50.00 each _____ Electric= \$35.00

****Please note: Extra Table is placed within regular 10 x 10 booth – NO EXTRA BACKDROP****

Write Your Total Amount Due > > > > > \$ _____

All vendors are asked to provide prizes for the "Battle of the Brides" and the "Battle of the Grooms" prize packs!!!

Sign up and pay by Friday, December 23, 2011 for Single Booth Discount Rate of \$450.
Beginning Monday, December 26 , 2011, Single Booth Rate is \$500 – no exceptions.
We now accept VISA and MASTERCARD payments over the phone.
You must be paid in full in order to set up your booth.

Please make check payable to: Clear Channel Broadcasting Inc. Attn: Special Events Dept. At: 13320 Metro Pkwy, Suite 1, Ft Myers, FL 33966 (Please mark on your check "Fort Myers Bridal Event") Phone# (239)225-4300 Our Fax# (239)225-4443

Please print Your Company Name _____

Sign Your Name _____ **Print Your Name** _____ **Date** _____

Type of Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Email Address: _____

This is an official contract that cannot be canceled once signed. The signatory to this contract his/her Company is financially responsible for payment by deadline date. Fee is non-refundable. Sharing your booth with another business is NOT allowed. Clear Channel Radio reserves the right to approve or deny any of the items that your company will be displaying, promoting, or selling in your booth.

Clear Channel Account Executive _____